To support with the delivery of ‘Street’ cricket sessions, Chance to Shine approached StreetGames to develop a bespoke 2-day training programme which would build on the existing, cricket-based, experience and qualifications of the Chance to Shine coaches.

By drawing on StreetGames’ extensive experience in effectively engaging with young people from disadvantaged or challenging backgrounds, the programme would enhance coaches’ understanding of up to date practices in youth engagement, working in challenging environments and retaining young people.

Working in collaboration, Chance to Shine and StreetGames built a tailored four module package to be delivered over the 2 day course:

**Module 1:** Understanding the Community Context for Street Cricket  
**Module 2:** Managing Challenging Behaviour  
**Module 3:** Youth Mental Health First Aid  
**Module 4:** Understanding Motivations & Building Resilience

This training collaboration was delivered to a rotating group of 120 cricket coaches over the Autumn of 2018. Chance to Shine felt that this approach represented a valuable investment in their coaching workforce; not just in terms of course content but also because the process brought together their Street Coaches who were able to share their vast range of experience, ideas and stories.

Chance to Shine believe that every child, no matter where they live, should have the opportunity to play and learn through cricket.

‘Chance to Shine Street’ brings the good fun and physical activity of cricket to thousands of disadvantaged young people. By using the game to promote social cohesion and new opportunities in areas experiencing high levels of anti-social behaviour and crime, Chance to Shine Street also offers an energetic remedy to the lack of clubs and green spaces in diverse inner-city areas.

Between September 2016 and 2017, 4,314 young people attended 165 Street projects across the country each week.
WHY STREETGAMES?

When it comes to working within disadvantaged communities – areas like those targeted by Chance to Shine - StreetGames is able to provide a wealth of know-how and experience. StreetGames' own Training Academy was created to help organisations like Chance to Shine and their programmes, and has delivered over 2,000 courses to more than 25,000 learners since 2011.

The StreetGames Training Academy provides a mix of accredited and non-accredited courses ranging from simple 3 hour workshops to full 6 day courses. StreetGames' tutors are vastly experienced in the delivery of sport to disadvantaged communities, and have all been trained to leading industry standards. StreetGames’ training offer is shaped through face-to-face consultation, regular surveys and focus groups with partner organisations, with participants’ themselves often prompting, consulting on, or road testing our training before it is made ready for delivery.

StreetGames’ training equips coaches, volunteers, project leads and strategic thinkers with the skills and knowledge they need to:

- Better understand their audience
- Design creative solutions
- Measure impact

StreetGames training is valued because our methods have been honed through delivery to coaches and volunteers with a variety of learning expectations and needs. Interactive and active learning are central to our success and increase the success of our learners.

THE OUTCOME

“At Chance to Shine, we wanted to introduce some of the best thinking and practices from outside of cricket to our coach workforce - to help develop the skills of our coaches and help them best engage and support young people in the disadvantaged areas where our Street programmes are delivered. The content and tutoring was outstanding, with feedback from coaches overwhelmingly positive - an excellent course that encouraged coaches to share and learn from each other’s experiences, as well as the expertise of the tutors. Coaches left energised, inspired, and ready to put into practice new ideas to further build on the excellent outcomes they have delivered through cricket in some of the most disadvantaged areas in the country.”

Richard Joyce, Operations manager, Chance to Shine
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