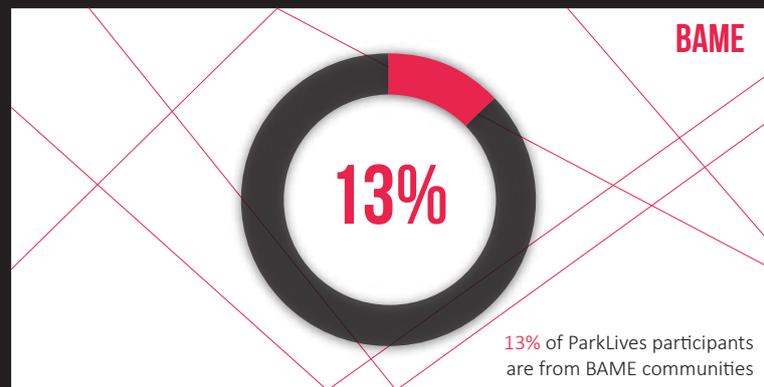
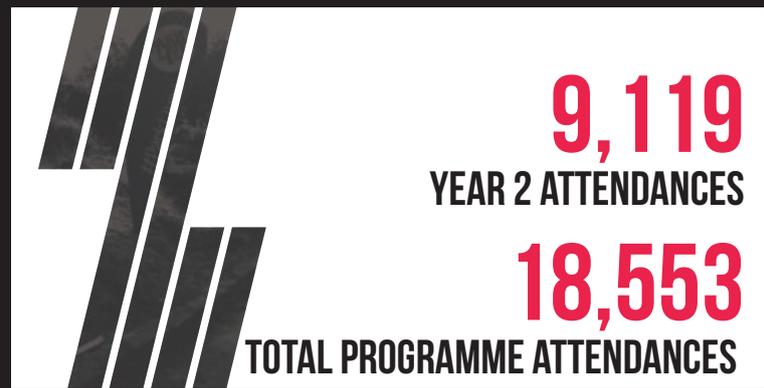


# PARKLIVES WITH STREETGAMES



ParkLives is a Coca-Cola Great Britain initiative which started in 2014 offering free, outdoor activities in the heart of local communities- the parks. ParkLives with StreetGames aims to give young people and families living in disadvantaged areas the opportunity to access parks in their local community through engagement with a variety of sports and physical activities. It also aims to equip the participants with the skills, knowledge and confidence to access their local parks, regularly and independently.

## YEAR 2 - APRIL / SEPTEMBER 2017



### SPORTS AND ACTIVITIES

Over 40 different sports and activities have been provided including :



# PARKLIVES WITH STREETGAMES LOCATIONS

35

LOCATIONS  
ACROSS THE  
UK



## ORGANISATIONS

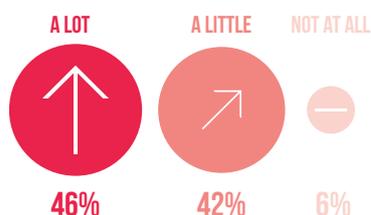
- BROXBOURNE BOROUGH COUNCIL
- SOUTHEND BOROUGH COUNCIL
- SENTINEL LEISURE TRUST
- BURTON ALBION
- SPORTING FUTURES
- LONDON SPORTS TRUST
- REVO SECCUS
- ZEST OF MIND
- HASTINGS BOROUGH COUNCIL
- MEDWAY SPORT
- ACCESS TO SPORT
- YOUTH NGAGE
- THANET COUNCIL
- YOUTH ALMIGHTY
- WIRRAL SPORTS DEVELOPMENT UNIT
- CHORLEY COUNCIL
- LIFE LEISURE
- Y SORT IT
- KA LEISURE
- THE DENIS LAW LEGACY TRUST
- WILTSHIRE COUNCIL
- CHELTENHAM TRUST
- PLYMOUTH COUNCIL
- ANEURIN LEISURE
- CAERPHILLY COUNTY BOROUGH COUNCIL
- TORFAEN SPORTS DEVELOPMENT
- NEW SAINTS FOUNDATION
- SHROPSHIRE COUNCIL
- CENTRE SPOT
- NUNEATON AND BEDWORTH LEISURE TRUST
- ZEST
- ACTIVE REGEN
- EAST RIDING OF YORKSHIRE COUNCIL
- ST.MICHAEL'S YOUTH PROJECT
- SPORTS EDUCATION TRAINING IN THE COMMUNITY (SET3)

# PARTICIPANT SURVEY

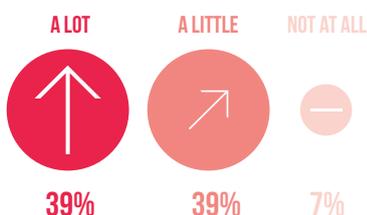
We undertook a participant survey to better understand how the ParkLives with StreetGames programme aids individual development across a range of areas, for example, wellbeing and social skills.

## THINKING ABOUT THESE SESSIONS AND WHAT HAS CHANGED AS A RESULT OF YOU ATTENDING, HOW MUCH ...

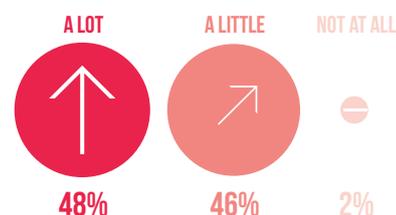
...HEALTHIER DO YOU NOW FEEL?



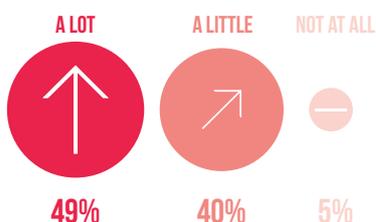
...MORE ACTIVE ARE YOU NOW?



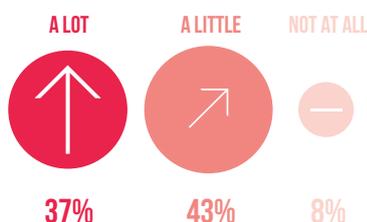
...DO YOU FEEL YOU'VE MADE NEW FRIENDS?



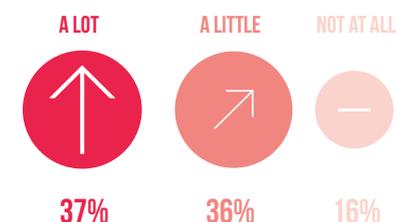
...MORE CONFIDENT DO YOU FEEL?



...DO YOU FEEL YOUR LEADERSHIP SKILLS HAVE IMPROVED?



...DO YOU FEEL YOU'VE LEARNT NEW SKILLS WHICH WILL MAKE YOU MORE EMPLOYABLE?



In addition to impacting disadvantaged young people and families involved in the ParkLives with StreetGames programme, host organisations shared with us the following positive benefits for the communities in which they operate;

ACTIVATION OF IMPORTANT GREEN SPACES

NEW DOORSTEP SPORT PROVISION IN LOCAL PARKS

OPPORTUNITIES TO COME TOGETHER WITH OTHER MEMBERS OF THEIR LOCAL COMMUNITY

NEW PARTNERSHIPS FORMED AS A RESULT OF THE PROGRAMME

130 DIFFERENT PARTNER ORGANISATIONS ENGAGED AT A LOCAL LEVEL

PARKLIVES PROMOTERS AND ACTIVATORS GAINING VALUABLE EXPERIENCE AND EMPLOYABILITY SKILLS

INCREASED FAMILY INTERACTION

COMBATING HOLIDAY HUNGER

REDUCTION IN ANTI-SOCIAL BEHAVIOUR

# IMPACT



The most significant change that has happened is improved community bonding. A lot of the young people that attended the ParkLives sessions have become friends, and continue to play together. Some of the parents have become friends too as a result of meeting each other at the start of the session

**CENTRE SPOT**



The local policing team provided information that our programme helps to reduce ASB and many of the identified young people have been engaged in our activities

**SAINT MICHAEL'S YOUTH PROJECT**



ParkLives has been good as it has had parents and children interacting with each other. Some said they never get the chance to do this so it has enhanced family relationships

**ZEST OF MIND**



## PARKLIVES PARTNERSHIP WHEEL

The ParkLives Partnership Wheel was introduced in Year 2 and has a dual purpose. Firstly, it has been designed to aid host organisations in identifying and engaging a wide range of partners at local level, and secondly to identify where potential sustainability support in the future may come from.

To aid the 27 organisations who have come to their final year of ParkLives funding, StreetGames has collated and distributed a list of all the applicable trusts or grants available to them within their locality, that they may wish to approach for funding to sustain their ParkLives programme in 2018.

