

Briefing Note 4: Young Londoners Fund strategic partnership with the Greater London Authority Sports Team & StreetGames

An introduction to the Briefing Note

This paper outlines StreetGames' involvement and the expected project outcomes over the next 12 months as an impact partner for the Young Londoners Fund.

Programme Proposal

StreetGames will work with five locally trusted organisations (LTOs) across London using Doorstep Sport to engage and retain vulnerable young people to prevent and deter them from getting involved in youth crime, gangs and entering the youth justice system.

StreetGames will also offer training opportunities to these young people to increase their skills, confidence and knowledge, so that they can progress into volunteering and employment in their own communities.

The LTOs, and more importantly the young people this project is aimed at will be integral to the design of the local Doorstep Sport programme.

Below is an initial table that maps the boroughs and LTO's identified as a result of partnership conversations with the GLA sports team and MOPAC.

	Boroughs	LTO Delivery Partners
1	Newham	Fight 4 Peace
2	Croydon	Fight 4 Change
3	Hackney	Access 2 Sport
4	Lambeth	St Matthews Project
5	Wandsworth	Carney's Community

StreetGames have identified five target boroughs for this project by looking at a variety of factors:

- The deprivation rates: the LTOs in these boroughs work within dense areas of high deprivation.
- The rates of underactivity: all the Local Authorities in the chosen areas show low rates of activity amongst LSEGs.
- The five organisations selected all have experience and a successful track record of engaging and retaining vulnerable young people and preventing them from following the wrong path into crime, gangs and entering the youth justice system

The five LTOs have been made aware of this proposal and are committed to it, each of them ready to start the design process; they will be central to the local design of their Doorstep Sport offer (staff, volunteers and the young people who currently attend).

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August 2018

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The local design of the project will include the principles proven to contribute to an effective community sport intervention. Based on the Loughborough University Research. The evaluation report is available here: www.streetgames.org/dsip/youht-crime-impact-programme

It is fully accepted by StreetGames that there is a fundamental need to place the young person at the any engagement and service provision. It is therefore the intention to engage professional bodies practitioners who have knowledge and expertise that exceeds its own. A list of national partners this approach is listed in appendix b, and a further scoping exercise will be carried out to identify practitioners and agencies in areas such knife crime and

Project Delivery

The project primarily uses Doorstep sport as its key intervention; around 70% of the project will be made up of Doorstep Sport, 20% of training and development and 10% around evidencing impact and conducting research.

A detailed project budget can be found in appendix a.

The key elements of the programme that will be delivered in the first 12 months are:

- **Consultation & Design:** Delivery plans will be co-designed (after local consultation) between StreetGames, LTOs and young people.
- **Doorstep Sport Delivery:** Each LTO will deliver at least two extra Doorstep Sport sessions per week to engage and retain young people seen as 'at risk' of entering gangs and/or the youth justice system. Relevant local partners will refer young people who have been identified as 'high risk' to divert or prevent them from getting involved in the first place. In total an addition 10 Doorstep Sport sessions will be delivered each week across the 5 LTO's, each session will engage approximately 25 young people, which equates to 250 young people a week participating and 12,000 attendance over the first year. We will aim for 30% of these to be female, so there will be 3,600 female attendances. The Doorstep Sport sessions will be primarily focused on the target age range of 10-21 year olds and can include sibling of high risk young people.
- **Workforce Development & Training for staff and Vulnerable and 'at risk' young people:** Staff and volunteers will have access to a variety of training opportunities that will include meeting the needs of the young people, the risks of entering the criminal justice system (prevention better than cure), and mental health awareness. We intend to deliver 40 training workshops over a year (2 per quarter per LTO engaging with 12 candidates per workshop = 480 workshop attendances and provide at least 5 accredited qualifications for 15 different young people 'at risk' = 75 qualifications in total (more details in appendix C).
- **Young people at the core of the programme; Volunteer opportunities:** young people engaged through the Doorstep Sport sessions will also have access to volunteering and further formal training opportunities to help steer them down positive pathways (more details on the training opportunities in appendix c).
- **Partnerships & Action Research:** The programme will build on the previous Home Office learning so we will engage and invite relevant local partners to refer high risk young people to the Doorstep Sport provision. We will also include a London specific action research aspect to the project so the effectiveness of the project and the referral process will be measured for its impact on offending and re-offending.
- **Monitoring, Evaluation and Evidencing Impact:** A monitoring and evaluation system will be set up and managed to capture outputs and outcomes to also coincide with our existing Views monitoring system. We

will record quantitative data but will also focus on qualitative research through testimonials and case studies and long term impact.

- **Dissemination of Learning:** StreetGames will help to share and build knowledge amongst the LTOs and the wider community sports sector through;
 1. Taking part in 'Sport & Youth Crime' themed discussions and meetings, through formal and informal training.
 2. The dissemination of gathered insight together with the promotion and dissemination of related new reports and information relevant to LTOs working in disadvantaged communities
 3. Providing opportunities for LTOs to share information and learning at regional network meetings and conferences
 4. Disseminating learning and information on a regular basis via e-communications, training workshops and information on the StreetGames' website

This programme proposal outlines the delivery in year 1 and after reflection and evaluation, we would intend to increase the impact of this project by increasing the scale of delivery in year's 2 (10 delivery areas) and 3 (15 delivery areas).

Project Outcomes

Increase in young people's self-esteem, positive attitudes, mental health and wellbeing.

- Outcome Star Measurement tool completed by at least 40 young people per LTO = 200 young people, to measure the growth in confidence, self-esteem and resilience of young people throughout the duration of the project
- Mental Health Wellbeing Surveys completed with at least 50 young people per LTO = 250 young people, to measure the mental well-being of young people in the project and ensure the coaches and volunteers within the project or other appropriate agencies, are able to deal effectively with any issues that might arise.

Reduction in incidents of anti-social behaviour in identified hot spots.

- Cross reference of anti-social behavior hot spot complaints before Doorstep Sport sessions start to be compared with anti-social behavior hot spot complaints once sessions have started (1 month, 3 months, 6 months, 9 months, 12 months)

Reduction of re-offending rates amongst referred young people into the Doorstep Sport provision.

- Cross reference of referred participants to be profiled for reduction of re-offending 3, 6, 9, & 12 months after engaging with the Doorstep Sport project.

Increase in the amount of vulnerable 'at risk' young people involved in cross community positive activities leading to an increase in positive behaviors and attitudes of vulnerable young people

- At least 5 neighbourhood festivals to be delivered over the year to give young people involved in the project the opportunity to interact with and better understand, other young people from different neighbourhoods, in an attempt to break down some of the 'post code' conflict that currently exists in the capital.

Sport 4 Good: Added value outcomes to achieve maximum impact include the fact that young people will be put at the heart of the decision making process and they will shape and take ownership of the Doorstep Sport provision. They will be consulted throughout the year and not just at the start of the design process.

- The activity will act as the "hook" for providing access to additional support in areas of substance and alcohol misuse; the impact of knife crime and the risks of exploitation and extremism.
- Active volunteering and youth leadership training will be promoted to transition young participants into becoming practitioners and the next generation of local leaders as we know that participant to volunteer to paid coach as employment is seen as a crucial protective factor against youth crime).